



**Banshi Jain & Associates**  
Chartered Accountants

**TRANSACTION  
ADVISORY**

# ABOUT US

Since our beginnings in 1975 and our establishment in 1989, Banshi Jain and Associates (BJAA) is admired as a name of trust and excellence, with an aim to provide exceptional service delivery through value addition, client focus and innovative practices. Our updated and in-depth knowledge in various service verticals, coupled with extensive experience of various industries, has resulted in the firm providing the best of services to its clients.

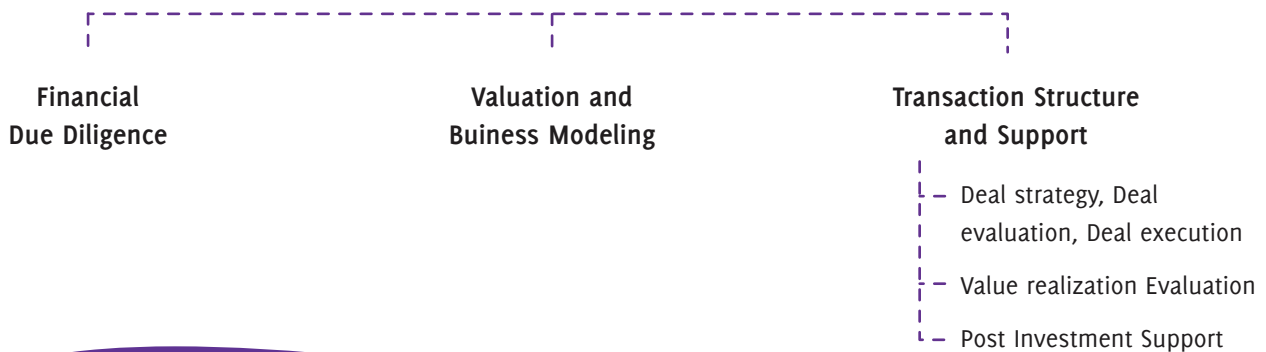
## TRANSACTION ADVISORY

In the wake of rising business opportunities and the desire to capitalise global contingencies, Indian business houses are chasing the enduring competition to survive, expand and diversify their presence.

BJAA's Transaction Advisory Services (TAS), a turnkey solution, is perennially striving to provide maximum value to our clients by

providing an end-to-end support on transactions which cover the entire spectrum of services including Due Diligence, Mergers & Acquisition Advisory, Valuation and Corporate Restructuring.

Our Transaction Advisory Team of qualified professionals driven by senior partners concentrate directly on our client's strategic and financial objectives.



## TRANSACTION STRUCTURING AND SUPPORT

The Transaction Advisory Services offered by us usually relates to various aspects of the acquisition and sale of companies and assets such as:

- Pricing and Structuring of Transactions
- Negotiation
- Procedure and Implementation
- Tax modeling
- Tax benefit analyses
- Tax due diligence, both buy-side and sell-side
- Transaction cost analysis

# Financial and Tax Due Diligence

This process involves a critical evaluation of the target with the purpose of abetting the client to assess the credibility and commercial potential of the business and highlights any pitfalls or red flags.

In order to aid in realizing the value that your company desires and to address to all types of buyers' demand, vendor side due diligence is also undertaken by us.



# Valuations and Business Modeling

In the light of an uptrend in the quantum of proposals and considerations of mergers, demergers, acquisition, sale of business, a report determining the true or fair value of the business stands indispensable.

Valuation is mandated by investors and/or vendors to determine an appropriate price for the business in consideration.

With the enactment of certain laws and regulations, in a highly regulated economy, valuation reports are mandated before proceeding with the transaction.

Our Valuation team issues justifiable and reliable valuation reports pursuant to taking into account the uncertainty and volatility in the market, future projected cash flows from the business activity and the performance of the rivals in the industry.

## Transaction Advisory Team



Anuj B Golecha



Eshank M Shah

# BJAA Service Offerings

- Assurance and Assurance Advisory
- Corporate and International Tax
- Indirect Tax
- Transaction Advisory
- Start-up Advisory
- FEMA Regulatory Services
- RERA Regulatory Services

## BJAA Co-Learning

BJAA Co-Learning is a series of events, updates and shared learning experiences at the Firm and with Our Clients. We disseminate accounting, tax and regulatory updates, on-the-job learnings and hold events to keep our team and clients apprised with the changing legislations.

## BJAA Alumni Association

We are very proud of what our Alumni have been able to accomplish since their association at BJAA. Our Alumni association is active and engages with members of the BJAA community, allows our alumni to reconnect with their colleagues and the Firm and keeps the Alumni up to date about BJAA events.

## Banshi Jain & Associates

### Office Locations and Contact Us

#### Mumbai

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Santacruz West – 400054

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Opp New Bus stand, Pandari,  
Raipur – 492001

#### Jodhpur

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Mahendra Complex, Bombay  
Motor Circle, Jodhpur – 342003

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