

# **ABOUT US**

Since our beginnings in 1975 and our establishment in 1989, Banshi Jain and Associates (BJAA) is admired as a name of trust and excellence, with an aim to provide exceptional service delivery through value addition, client focus and innovative practices. Our updated and in-depth knowledge in various service verticals, coupled with extensive experience of various industries, has resulted in the firm providing the best of services to its clients.

## START-UP ADVISORY

#### Advice and insight at each stage of your business lifecycle



Fin-Tech



Artificial Intelligence



**Bots** 



Cryptocurrency



Market Place



Block Chain

We are living in an era of disruption with the rise of innovative start-ups transforming industries and bringing about a change in the economic landscape. New entrepreneurial companies are challenging established businesses by identifying unexploited niches in the marketplace and filling the gaps with agile, low-cost, and often digital solutions.

BJAA Startup Advisory Services can play an active, hands-on role to support the distinctive growth challenges disruptive businesses face at every stage of their business lifecycle. Our work can be structured on a project basis or as a part-time interim operating role.



#### **Service Details**



#### Starting Out

- - Entity Formation and Statutory Compliance
  - L Direct and Indirect Tax Advisory and Compliance
  - ▶ Company Secretarial services
  - ESOPs Conceptualisation and Structuring Indirect Tax



#### Financing Growth

- - Soliciting Equity and Debt Investors and making Strategic Introductions
  - L Advising on Capital Structures and Fund Raising Agreements
  - ├ Assist in Preparing Pitch Decks
  - ► Entity Valuation
  - Employee Incentive Plans



#### **Expansion**

- - Due Diligence Support
  - L Setting up Internal Controls and Processes
  - L Evaluate, value and structure acquisition deals



#### Value Realisation

- $\overline{\phantom{a}}$  Evaluate, value and structure an exit full or partial sale
  - 1 Tax Implications on Founders and Employees on Exit

# **Startup Advisory Team**



Anuj B Golecha



Eshank M Shah

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# **BJAA Service Offerings**

- Assurance and Assurance Advisory
- Corporate and International Tax
- Indirect Tax
- Transaction Advisory

- Start-up Advisory
- FEMA Regulatory Services
- RERA Regulatory Services

#### **BJAA Co-Learning**

BJAA Co-Learning is a series of events, updates and shared learning experiences at the Firm and with Our Clients. We disseminate accounting, tax and regulatory updates, on-the-job learnings and hold events to keep our team and clients apprised with the changing legislations.

#### **BJAA Alumni Association**

We are very proud of what our Alumni have been able to accomplish since their association at BJAA. Our Alumni association is active and engages with members of the BJAA community, allows our alumni to reconnect with their colleagues and the Firm and keeps the Alumni up to date about BJAA events.

## Banshi Jain & Associates

# Office Locations and Contact Us

#### Mumbai

5th Floor, La Magasin, S V Road, Above Roopkala, Santacruz West - 400054

#### Raipur

T-6, 3rd Floor, Shyam Plaza, Opp New Bus stand, Pandari, Raipur – 492001

#### Jodhpur

1st Floor, Yellow Tower, Near Mahendra Complex, Bombay Motor Circle, Jodhpur – 342003

#### Website

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#### Phone

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#### **Email**

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